



# KAWANNA BRIGHT

INSTRUCTIONAL SERVICES LIBRARIAN  
RESEARCH AND INFORMATION SERVICES  
NORTH CAROLINA STATE UNIVERSITY



**Kawanna Bright** entered the world of library research focused on working in a children's library. But after a few years, Bright found what she loved most about working in a library was the teaching component — helping visitors navigate through the library's labyrinth of information resources.

Bright soon found herself an instructional services librarian at North Carolina State University. The university has a well-earned reputation for leadership in education and research, and is globally recognized for its science, technology, engineering and mathematics leadership. In her role, Bright is responsible for ensuring the university's more than 31,000 students are well versed in library skills when they are just starting out as freshmen. Certainly no easy task.

For part of her job, Bright looks to *Web of Science*; she is an avid user. In fact, many of her instructional classes are based on its applications and uses.

"I use *Web of Science* for a wide variety of purposes," said Bright. "I instruct first-year students on how to use it to conduct their own research as well as give them insight about what library researchers do with the product. I also work with our faculty, as it is important to me that they incorporate library skills into their curriculum."

"In addition, *Web of Science* is especially valuable to me when I need to assess the university's library resources. I really do use *Web of Science* on a multitude of levels."

## What Sets Thomson Reuters Apart From the Rest

"I wish *Web of Science* had been available to me when I was an undergrad! Citation tracking used to be a nightmare," laments Bright. "There are so many reasons why I think Thomson Reuters is in a class by itself. I find the visual citation tracking invaluable. Simply put, no one else does it."

Beyond using *Web of Science*, Bright looks to its complementary services on a university administration level.

"Being able to easily find a journal's impact factor in *Journal Citation Reports* [found alongside *Web of Science* in *ISI Web of Knowledge*] helps me immensely on a multitude of levels. Many of my class discussions

involve this metric. The information found within *Journal Citation Reports* can be a valuable tool when decisions are being made about journal subscriptions."

## Rewarding Experiences

"I love being there for a student's 'light bulb' moment," Bright explains. "I love that moment when they realize *Web of Science* can actually help them with their research for all types of classes. I'm pleased when they take it one step further and see how library skills can translate into the real world. Using *Web of Science*, students discover the task of research isn't so daunting."

## A Real-Life 'Light Bulb' Moment

"I once had a student who was having an incredibly difficult time finding resources on a seemingly offbeat topic involving weaving. We have extensive textile resources, but the student was only able to locate one article. She was beginning to feel completely hopeless as she stared down what she thought was a dead end.

"Together, we fired up *Web of Science* and, sure enough, there was the one article she had found ... which included citations to a previous article and so on ... thus, restoring her faith in the world of research, and reinforcing how useful *Web of Science* can be across all types of research."

## When Not at the Library, I'd rather be ...

"I have a number of hobbies that keep me busy outside of the library. I love to bake and was nicknamed 'The Cookie Monster' after baking more than 2,000 cookies for my colleagues at a prior university. I've also recently taught myself how to knit. And I've been collecting baseball cards for years."



FIND OUT MORE, VISIT:  
[isiwebofknowledge.com](http://isiwebofknowledge.com)

